



THE DREAM  
CREATIVE

## HELLO.

I'm Raffi, The Dream Creative, and your one-person design studio. I do the full process of design: conceptualization, management, and delivery. My design is based on a holistic approach which asks the right questions, pushes boundaries, and honors the people I serve.

## EDUCATION

### MACKENZIE PRESBYTERIAN UNIVERSITY

Feb 2003 – Dec 2007

Bachelor's of Arts in Translation

### THE ART INSTITUTE OF NEW YORK CITY

Jan 2009 – Jun 2011

Associate's in Graphic Design

### HONORS

THE ART INSTITUTE OF NEW YORK CITY

Jan 2009 – Jun 2011

☾ Honor Roll

☾ Educational Scholarship for Excellence

### MACKENZIE PRESBYTERIAN UNIVERSITY

Feb 2003 – Dec 2007

☾ Bachelor's of Arts Cum Sum Laude

☾ Scholarship for Excellence

## SKILLS

- ☾ Branding specialist designing with a conscience and social awareness
- ☾ Solid experience developing campaigns
- ☾ Skilled in print and digital needs
- ☾ Avid communicator and collaborator
- ☾ Detail-oriented
- ☾ Passionate about graphic design, typography, illustration, iconography, data, and storytelling
- ☾ Photoshop, InDesign, Illustrator, Premiere, After Effects, PPT and Microsoft Suite

## INTERESTS

- ☾ Activism, social justice and nonprofit work
- ☾ Accessibility in design
- ☾ Multi-media and multi-dimensional art
- ☾ Music production

## WORK

- ☾ **AFRICAN AMERICAN POLICY FORUM, New York, 2020**  
*Senior Graphic Designer*
- ☾ **GLSEN, New York, 2017 - 2020**  
*Graphic Designer & Production Manager*
- ☾ **COLLECTIVELY FREE, New York, 2014 - 2017**  
*Art Director & Graphic Designer*
- ☾ **THE POSSE FOUNDATION, New York, 2016 - 2017**  
*Graphic Design Manager*
- ☾ **CONFIRMIT, New York, 2015 - 2016**  
*Art Director & Graphic Designer*
- ☾ **WOLFE & DOYLE, New York, 2014 - 2015**  
*Art Director & Graphic Designer*
- ☾ **STAG & HARE, New York, 2014**  
*Graphic Designer*
- ☾ **MERCY HANGOVER PREVENTION, New York, 2011 - 2014**  
*Art Director & Graphic Designer*
- ☾ **SCHOLASTIC PRESS, New York, 2011 - 2014**  
*Graphic Designer*
- ☾ **WARNER MUSIC GROUP, New York, 2014**  
*Graphic Designer*
- ☾ **BAM CREATIVE, New York, 2010 - 2011**  
*Graphic Designer*
- ☾ **BBH, New York, 2010**  
*Graphic Design Internship*